

Join us for...

# Youth Beef Industry Day

Preparing the Next Generation of Leaders

Sunday, March 1 • 8 a.m.- 4 p.m. • Eby Arena • Madison Co. Fairgrounds • London, Ohio

Sponsored By:



Ohio Cattlemen's Association



Ohio youth and their families are invited to attend Youth Beef Industry Day on March 1st at the Madison County Fairgrounds, London, Ohio. Morning sessions will include a showmanship clinic by Kirk Stierwalt and a selection session by Jon Gevelinger. Additional age appropriate sessions will include:

- Carcass Quality
- Leadership
- Careers
- Cattlemen at the Capital - OCA Policy Update
- Beef Quality Assurance

Lunch will be provided by Purina Animal Nutrition.

The Heritage Cooperative show supply trailer will be on-site.



Youth Beef Industry Day is open to all beef industry youth!

Family participation is encouraged.

## Kirk Stierwalt

Since 1987, Kirk has been conducting numerous clinics and demonstrations throughout the United States and Canada. Not afraid to share the secrets to his success, Kirk inspires people to obtain the skills and techniques needed for success in the show ring, on your farms and with your breeding programs.



Kirk with his wife Juli own and operate Kirk Stierwalt Cattle & Clinics in Leedey, Oklahoma along with their two children Ky and Kyra. The importance they place on family has brought them success in the industry. Together they have won a wide variety of championships at major events like the National Western Stock Show and many others.

When not conducting clinics or fitting at shows with his family, Kirk can be found judging jackpots, county fairs and prestigious national and international shows.

## Jon Gevelinger

As a judge, clinician and owner of Gevelinger Cattle Co., Jon has a passion for producing quality livestock and working with young people through a variety of junior programs. He understands first-hand the benefits of these programs and is committed to giving back to the livestock community and its next generation who will be the leaders of tomorrow. Jon is dedicated to serving the livestock industry and contributing to its success.



## Youth Beef Industry Day RSVP

Due February 1 - Attach multiple forms as needed

Attendee Name(s) : \_\_\_\_\_  
(Name, Age & T-shirt Size) (Name, Age & T-shirt Size)

\_\_\_\_\_  
(Name, Age & T-shirt Size) (Name, Age & T-shirt Size) (Name, Age & T-shirt Size)

If not a 2014-2015 BEST participant, please complete the following:

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Youth (18 & Under) \$10 \_\_\_\_\_ x \$10= \$ \_\_\_\_\_

Make checks payable to the Ohio Cattlemen's Association

Adult (19 & Older) \$15 \_\_\_\_\_ x \$15= \$ \_\_\_\_\_

Visa or Mastercard accepted

Family Registration \$30 (up to 5) \$30= \$ \_\_\_\_\_

Card Number: \_\_\_\_\_

Family Registration \$50 (6+) \$50= \$ \_\_\_\_\_

Expiration Date \_\_\_\_\_

Family registration rate applies to attendees from the same address.

Total= \$ \_\_\_\_\_

Signature \_\_\_\_\_